

## NAB SHOW STAND SL10021

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### **BLUEFISH444 AND CHRISTIE DEMO PROJECTION MAPPING AT NAB SHOW 2017** *Bluefish444 Epoch card and Christie® Boxer 4K30 projector form winning combination*

N. Melbourne, Australia, April 10, 2017 - [Bluefish444](#), manufacturer of the industry's highest-quality uncompressed 4K/2K/HD/SD video I/O cards for the Windows, macOS and Linux operating systems, is partnering with [Christie®](#) for a projection mapping demonstration at [NAB Show 2017](#).

Bluefish444 have created a multi-faceted structure, which will be suspended above stand SL10021 at NAB Show 2017, and serve as a projection surface. Dynamic content will be projected onto the three-dimensional surface using the powerful [Christie Boxer 4K30](#), a 30,000 lumen 4K projector. The Christie Boxer 4K30 will be driven by a media server which prepares content for projection mapping to almost any surface, and provides 4K 60 fps SDI video to the projector through the [Epoch | 4K Neutron Turbo](#).

Bluefish444 and Christie have worked closely to facilitate this demonstration for NAB Show attendees and are pleased with the results, which highlight the power, brightness, and versatility of the Christie Boxer 4K30 and the quality, speed and reliability of Bluefish444 4K SDI video cards.

“Working with Christie has been an absolute pleasure and the Boxer 4K30 projector has surpassed expectations in quality and usability,” states Tom Lithgow, Product Manager, Bluefish444. He continues, “Bluefish444 are always looking to innovate and to demonstrate this innovation. The 4K projection mapping project for NAB Show driven by our Epoch card and Christie’s projector, is the perfect example of this.”

“Christie created the Boxer 4K30 to provide an unprecedented user experience with a focus on high-bit depth, high frame rate, and native 4K resolution reproduction,” said Curtis Lingard, senior product manager, Christie. “We’re pleased to join forces with Bluefish444 to showcase our exceptional display solution in support of their 4K projection mapping demonstration. Our customers benefit from the omnidirectional installation flexibility, the most versatile 4K connectivity and untainted pixel-perfect native 4K resolution – achieved only with the Christie Boxer series.”

To see the demonstration in person, visit Bluefish444 on stand SL10021 at NAB Show 2017. For further information on Bluefish444’s partnership with Christie, visit [bluefish444.com](http://bluefish444.com)

#### **About Christie:**

Christie Digital Systems USA, Inc. is a global visual and audio technologies company and a wholly-owned subsidiary of Ushio Inc., Japan (JP:6925). Consistently setting the standards by being the first to market some of the world’s most advanced projectors, complete system displays, and cinema audio solutions; Christie is recognized as one of the most innovative visual technology companies in the world. From retail displays to Hollywood, mission critical command centers to classrooms and training simulators, Christie display solutions and projectors capture the attention of audiences around the world with dynamic and

stunning images, accompanied by awe-inspiring sound. For further information, visit [www.christiedigital.com](http://www.christiedigital.com).

#### **About Bluefish444:**

Bluefish444 is the manufacturer of the industry's highest-quality uncompressed 4K/2K/HD/SD video cards for the Windows, macOS and Linux operating systems. Its video cards are used in broadcast, feature film and post-production markets for editing, animation, compositing, color correction, restoration, digital intermediate, 3D and IPTV applications.

Bluefish444 cards have been used on award-winning feature films, commercials, music videos and sports events worldwide. Bluefish444's range of video cards are incorporated in video servers, encoders, decoders and character generator solutions by numerous 3rd party OEM manufacturers, in addition to other niche & mainstream applications.

Founded in 1998, Bluefish444 is a division and brand name of Bluefish Technologies Pty Ltd., which is based in North Melbourne, Australia. Its products are distributed via an extensive sales channel of OEMs, dealers, and system integrators globally. For further information, visit [bluefish444.com](http://bluefish444.com)

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